WHY GOVERNMENTS TRUST MICROSOFT WITH THEIR DIGITAL TRANSFORMATION

All over the world, it's become clear that the public sector is no longer a stranger to digital transformation. Public institutions are realizing that digital not only saves them precious time and resources, but also creates better services that build trust among citizens. Many of today's governments have put their services in the hands of citizens—literally—with user-friendly applications that make them universally accessible and more efficient than ever. However, this requires careful planning and execution to ensure that citizens can effectively obtain the help they need from these new applications once they're available. It's crucial, therefore, that public institutions put their reputations—not to mention the well-being of thousands of citizens—in the hands of the right provider.

Here are four reasons why more and more public institutions around the world are selecting Microsoft each day as their digital transformation partner of choice—and why you should as well:

Growth-enabling flexibility and scalability:

Our flexible platform for applications and storage accommodates significant data growth (including unstructured data, like videos) with continuous application availability and scalability with the cloud. This allows your services to grow without the need for physical architecture or infrastructure modifications on your end.

Cost-effective operations:

Our solution allows you to free up resources for other services and initiatives. This helps reduce management and operational costs while enabling you to deliver new services that reflect changing citizen needs by repurposing your existing local resources.

Best-in-class security and compliance:

Our encrypted solution allows transparent use of operational controls validated by third-party auditors to conform to rigorous standards for security and compliance. Furthermore, we require that our government cloud be compliant with government requirements, and we adhere to a broader set of security and privacy policies to protect customer data. This guarantees that your sensitive data, as well as taxpayer data and private information, remains secure, compliant, and safe from cybercriminals.

Seamless connectivity:

Microsoft provides end-to-end platforms that offer virtually limitless cloud scale, industry-leading security, and manageability. These platforms enable real-time, connected applications across a wide range of innovative devices uniquely suited to each and every need in a government environment. This means you can add new services with minimal effort as well as modify or streamline existing ones.

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