



HOW FEDERAL GOVERNMENTS USE ANALYTICS TO DIGITALLY TRANSFORM OPERATIONS



Federal governments face large-scale, complex challenges. Their agencies need comprehensive analytics solutions to improve operational efficiency, prevent fraud, and better engage their constituents.

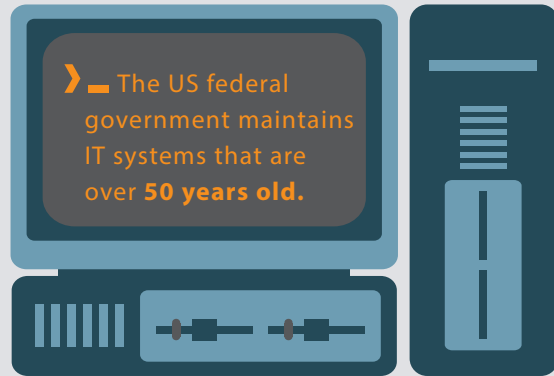
TASKS

PROBLEMS

SOLUTIONS



IT SYSTEMS MODERNIZATION



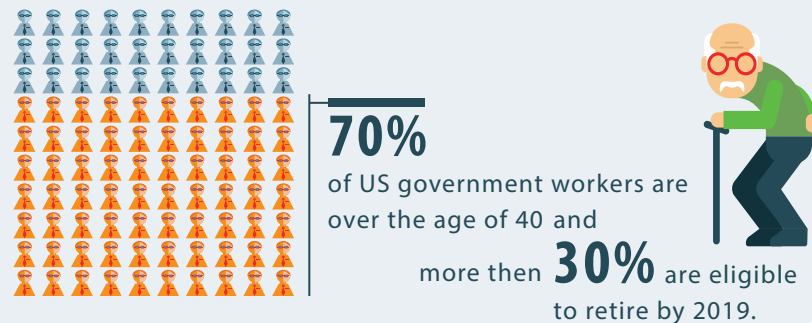
<http://www.gao.gov/products/GAO-16-696T>

MicroStrategy analytics solutions can seamlessly coexist with older platforms, allowing agencies to preserve their legacy investments while enabling new, state-of-the-art functionality.



WORKFORCE ANALYTICS

There is a coming labor shortage in the federal workforce:



<http://www.gao.gov/products/GAO-16-880T> 2016 report

MicroStrategy solutions can analyze data on headcount, tenure, retirement rates, and leadership experience to ensure that departments are appropriately staffed to meet objectives.



ASSET MANAGEMENT

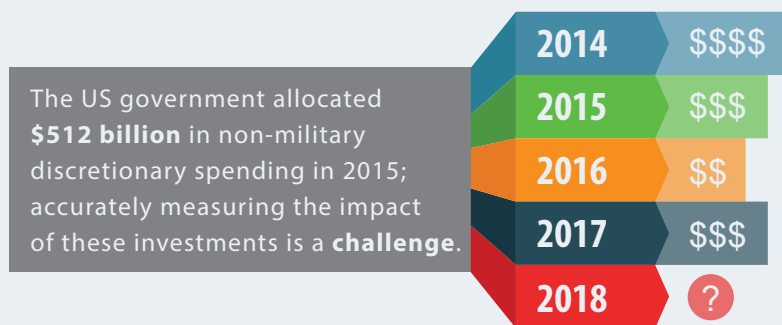


<http://www.npr.org/2014/03/12/287349831/governments-empty-buildings-are-costing-taxpayers-billions>

MicroStrategy monitors facility utilization and identifies opportunities to reduce costs through consolidation or renegotiation of lease agreements.



GRANTS MANAGEMENT



<https://www.nationalpriorities.org/budget-basics/federal-budget-101/spending/>

MicroStrategy helps agencies monitor how grant recipients apply funds, measure the impact of those investments, and make more informed decisions on future allocations.



PUBLIC ENGAGEMENT



<https://www.data.gov/metrics>

MicroStrategy enables agencies to easily embed analytics, visualizations, and dashboards directly into public-facing websites.

Federal agencies around the world rely on **MicroStrategy** to achieve organizational mandates with data-driven precision. Learn more at microstrategy.com/solutions/federal-government

